

ABOUT US

Formed in 2000 and owned by senior staff, Weatherquest's head office is at the University of East Anglia (UEA) in Norwich, led by Managing Director Jim Bacon. Our experienced staff have been talking with farming customers for 40 years.

Please call us, visit us or invite us to come and talk to your group.

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Forecast Hotline:  
09065 77 76 75 Calls charged at £1.50 per min +network extras may apply

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[info@weatherquest.co.uk](mailto:info@weatherquest.co.uk)

COME FOLLOW US



**Remember 2011?**

Jan	max 14.5 °C Pershore College, Worcestershire min -13.0 °C Altnaharra, Highland
Feb	max 16.0°C Edenbridge, Kent min -6.8 °C Balmoral, Aberdeenshire
Mar	max 20.0 °C Saunton Sands, Devon min -7.5 °C Braemar, Aberdeenshire
Apr	max 27.8 °C Wisley, Surrey min -5.4 °C Tulloch Bridge, Highland
May	max 25.4 °C Weybourne, Norfolk min -6.3 °C Altnaharra, Highland
Jun	max 33.1 °C Gravesend, Kent min -1.9 °C Altnaharra, Highland
Jul	max 27.4 °C Hartpury College, Gloucestershire min -0.8 °C Kinbrace, Highland
Aug	max 30.3 °C Gravesend, Kent min 0.5 °C Lough Navar, County Fermanagh
Sep	max 29.2 °C Cambridge and Sutton Bonnington min -0.4 °C Tyndrum, Stirling
Oct	max 29.9 °C Gravesend, Kent min -3.3 °C Santon Downham, Suffolk
Nov	max 19.2 °C Tregarth, Gwynedd min -6.1 °C Redesdale, Northumberland
Dec	max 15.5 °C Fyvie Castle, Aberdeenshire min -9.4 °C Loch Glascarnoch, Highland

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**Weather Services  
for Agriculture**

*Invest a little, save much more  
with these 5 tools*

**Forecast Hotline**

**Degree Days**



**5-Day Forecast**

**10-Day Probability  
Forecast**



**The Month Ahead**





Remember the tv forecasts of the 70's ?!

Have a look at the detail we can **NOW** provide in 2012!



## 1 On-Call Services



"It is vital to be able to call upon up to the minute, expert forecasts. The team at Weatherquest consistently offer reliable, meaningful advice enabling me to make timely decisions, benefiting the needs of both our business and our customers."

**Keith Ottesen, Chepstow**

Talk to our experienced forecasters, 6am-7pm, 365 days a year.

Local, National and International Weather Forecasts.

## Historical Data

Did you know we can advise you on weather related on-farm insurance claims?

# 09065 77 76 75

Calls charged at £1.50 per minute + network extras may apply

## 2 Degree Days Service

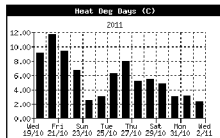


Concerned about energy use and crop performance ?

Understand your energy use

How did this year's growing conditions compare to last year ?

Contact us to see how our Degree Days Service can help you.



"As an arable farmer growing 1500 acres of cereals, oilseed rape and sugar beet in Mid Suffolk, WeatherQuest forecasts have been an accurate and vital part of planning the week ahead. Knowing the relative risk of rainfall allows us to plan cultivation and drilling with assurance. By using their services for several years, we have found the 5-Day forecast to be a very accurate guide. The wind and temperature advice is an extremely helpful aid for spraying too."

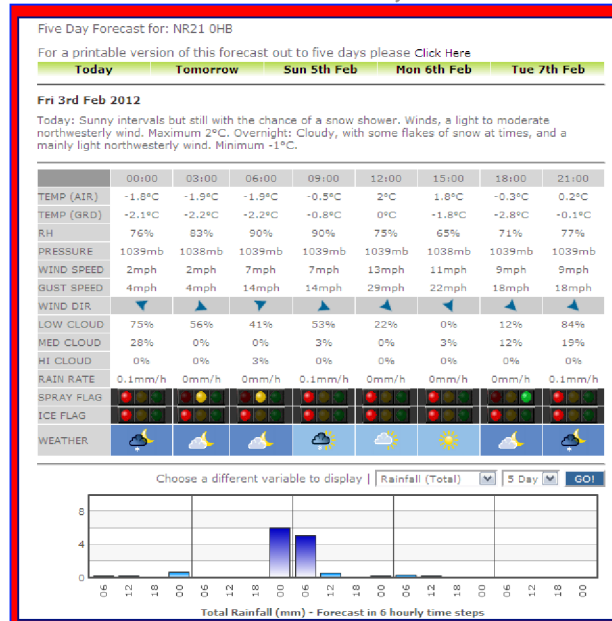
**A & R. L. Porch**

## Web-based Forecast Services

Select any combination of these three money -saving and user-friendly services for your own bespoke web portal with a personal login.

### 3 5-Day Forecast

Enhanced support compared to our popular FAX and E-mail Service, in a new style



Site specific 3-hourly data

High resolution model

Updated four times a day

Jet Stream animation Interactive graphs

Spraying warnings

On-going technical support

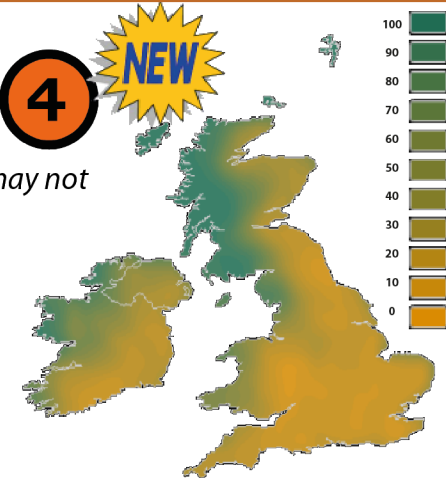
"As part of the largest agri-business in the UK, **British Sugar** is acutely aware of the influence that weather can have on its raw material supply of sugar beet. Consequently, the ability to foresee adverse weather events with confidence is of immense value to our business. We believe that Weatherquest offers us a professional and science-based service which has proved to be both accurate and reliable."

## 4 10-Day Probability Forecasts

What's the chance I may not need to irrigate?

What is the chance of having 5 dry days for hay-making?

"20% chance of getting >10mm of rain within the next 5 days"



>10mm 5 DAY RAIN PROBABILITY (%)

## 5 The Month Ahead

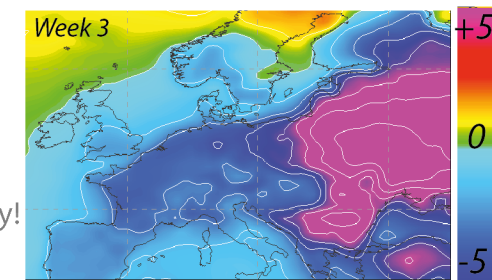
How 's it looking for each of the next four weeks?

Using the world leading ECMWF monthly forecast system

Your first sign that difficult weather may be on the way!



Jet Stream commentary



Minimum air temperature difference from average