



Another high profile new contract for weatherquest

The weatherquest staff are proud to announce that the company has been chosen by News International as the supplier of the weather page in both the Times and International Times newspapers, Monday-Saturday. The pages contain regional weather forecasts for the UK and Europe along with climatological data for the previous day across Britain and worldwide. Also incorporated are the familiar tide, sunset/sunrise and lighting-up times.

“The fact that we met the very short development time in which to establish the service is typical of the responsiveness of weatherquest to the needs of our clients”, said weatherquest Innovations Director Steve Dorling. “We now have the capability to provide page ready newspaper content, for daily national and regional newspapers, in industry standard format. Providing national newspaper weather services beautifully complements our other media work in radio and television for the BBC and commercial stations.”

The new Times service began on 1st April 2007 and coincided with the Met Office downgrading of the “Resort” station measurement network. There has therefore been a change in the UK station network appearing in the Times newspaper each day, with a reduction in the number of coastal stations being reported.

Further information about weatherquest: <http://www.weatherquest.co.uk>